Date

Name and title of recipient

Address of recipient – Line 1

Address of recipient – Line 2

Address of recipient – Line 3

*Attn: Integrated Global Action Plan for the Prevention and Control of Pneumonia and Diarrhoea*

Dear [Name],

I write to you in support of the recently launched *Integrated Global Action Plan for the Prevention and Control of Pneumonia and Diarrhoea (GAPPD)* released by the World Health Organization and the United Nations (UN) Children’s Fund on 12 April 2013.

For the very first time, there is a global plan to simultaneously take on the two leading killers of children: pneumonia and diarrhoea. Together, these diseases are responsible for nearly one-third of deaths in children under age five, claiming more than 2 million lives each year. The GAPPD provides the roadmap for a more coordinated approach to implementing the latest strategies and evidence needed to reduce child deaths and illnesses. The plan’s integrated approach will be far more effective and efficient than single disease-focused approaches because many of the solutions needed to fight pneumonia and diarrhoea are complementary.

In [country name], more than [insert figure] children die every year from preventable causes such as pneumonia and diarrhoea. With fewer than three years left to reduce child mortality and meet Millennium Development Goal (MDG) 4, sustained investment in child health is needed to establish a cycle of health and prosperity in [country name].

[Organisation name] welcomes and endorses the recommendations of the GAPPD and urges the Government of [country name] to:

* **Prioritise the fight against pneumonia and diarrhoea by including the recommendations of the integrated GAPPD in the national child health plans.**

Furthermore, during the 66th World Health Assembly, representatives from the countries of [country name] considered and approved the resolution on the *Implementation of Recommendations of the UN Commission on Life-Saving Commodities for Women and Children* (the Commission)*.* [Organisation name] welcomes and endorses the recommendation set out by the Commission—particularly those that relate to pneumonia and diarrhoea, such as oral rehydration salts, zinc, and amoxicillin, as a powerful means to contribute to ending the preventable deaths of children from pneumonia and diarrhoea—and calls on Member States to:

* Endorse and pass the proposed resolution on the *Implementation of recommendations of the Commission.*

I am urging you to support the resolution and facilitate avenues in which you can incorporate these recommendations in coordination with the implementation of the GAPPD within the health planning process of [country name].

[Organisation name] is committed to partnering with the Government of [country name] to assist in advocacy and implementation of the “protect, prevent, and treat” recommendations of the GAPPD as they support the UN Global Strategy for Women’s and Children’s Health, A Promised Renewed: Call to Action and the Commission.

I would be delighted to meet with you or your representative as appropriate to discuss this matter further and to provide any relevant information that may be helpful given [organisation’s name] experience.

Sincerely,

Name

Title

Organisation

Telephone number

Email address